Q2 2023 | BUY UPDATE VPI TOTAL EQUITY POOL GROWTH THROUGH BUSINESS OWNERSHIP

In May, the portfolio manager established a CA\$721 thousand position in Aritzia Inc. for the VPI Total Equity Pool.

Reason For Purchase:

- Multichannel Retailer with an expanding geographical footprint. US location performing extremely well, long growth runway
- E-commerce expected to grow 20% annual rate and reach 50% of business mix
- Stock is down because they are spending growth capital that will impact their margins short term. We saw this as an opportunity.

What is Aritzia?

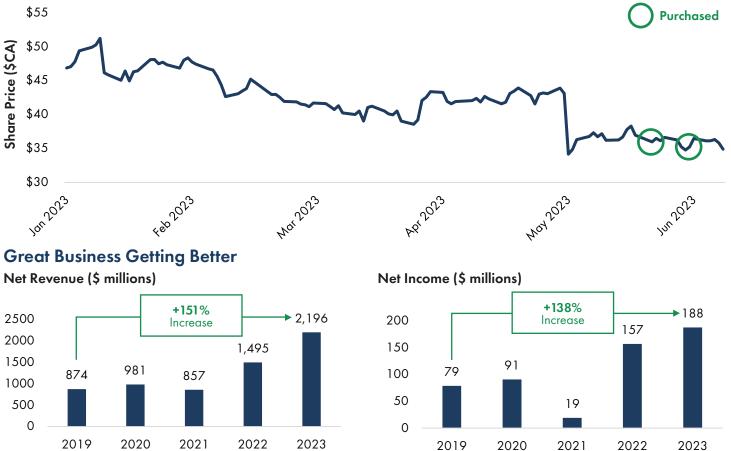
Founded in 1984, In Vancouver, Canada, Aritzia is a vertically integrated design house with an innovative global platform offering Everyday Luxury online and in it's boutiques. Aritzia prides itself on quality materials, beautifully designed products and timeless style – all with the wellbeing of its people and planet at the forefront.



ARITZIA

BUY

¹Expected boutique count at the end of Q1, 2024, excluding four Reigning Champ boutiques.



Note: Figures as of June 30, 2023. Graphs representing Fiscal Year End. Results in FY2021 and FY2022 reflect temporary boutique closures due to COVID-19 pandemic. Aritzia shares purchased at \$36.31 on May 24, and \$35.17 on May 30. With temporary boutique closures we believe total comparable sales growth was not representative of the underlying trends of Aritzia. Source: Company Investor Relations, S&P Capital IQ, Dixon Mitchell AGM Presentation

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